

BENEFITS AT A GLANCE

- Integrates with POS for easy and expedited checkout
- Increases average ticket size through upsell promotions
- Uses existing price book PLUs for accurate and consolidated journal reporting
- Enables easy menu and price changes using integrated configuration tool
- Offers added flexibility to make menu and price changes locally or remotely
- Improves order accuracy and helps eliminate waste
- Reduces labor expenses and improves customer satisfaction



Self-Service Deli Order Solution

Enhance your customer's shopping experience while maximizing your in-store sales

VeriFone's **iOrder** Food Service Kiosk uses an easy-to-use touch screen table top system designed specifically for QSR food service. Whether it welcomes shoppers at your store's entrance or is conveniently located near the deli counter, this self-service station will add convenience, speed, ease, and enjoyment to your customers' shopping experience.

iOrder combines an innovative and highly reliable 15 inch infrared touch screen terminal and customizable software application. This total solution not only enhances your customer's experience but maximizes your

store sales and marketing opportunities while increasing store efficiency.

Customers will enjoy the easy-to-use touch screen order entry menus that can prominently display your store's image and all of your food service options enhanced with inviting colorful graphics, a list of current in-store specials and even up-sell suggestions for complementary items. Once customers have placed their orders they can continue shopping while their order is being prepared, and pick up their order at their convenience. They can pay for

their sandwich and other items quickly and easily right at the point of sale counter.

The iOrder solution is completely integrated with your VeriFone POS system and provides several options to easily bring an order into a transaction at the point-of-sale (including scanning). You can choose to track only priced items or down to the item's detail level (lettuce, tomato, and other zero-priced items). All tracked items exist in the store's price book and all sales feed into the existing reports and reporting structure available with your existing back office system.

iOrder

iOrder



Features & Benefits

Integrated with your VeriFone POS

- Integrated with your POS system for barcode scanning
- Accurate and consolidated journal reporting
- Single pricebook

Enhanced Customer Experience

- Reduces time customer have to wait in line to place orders
- Speeds the ordering process with interactive self-service station
- Helps ensure order accuracy
- Increases customer satisfaction and service efficiency]
- Multiple languages available

Increased Store Profits and Efficiencies

- Shorter wait times - customers place their own order, continue shopping and pick up the order before checkout
- Improves kitchen staff productivity
- Provides more opportunities for employees to focus on customer service or contribute in other service areas
- Lower cost of ownership
- Increased deli order ticket sales - self-service terminals provide automatic up-sell promotions
- Improves order accuracy - less errors between customers and kitchen staff

Greater Sales and Marketing Opportunities

- Generates additional revenues through more frequent visits
- Increases average ticket sizes
- Increased profits by promoting high margin menu items

- Multimedia promotions for up-sells
- Greater exposure to additional menu options

Remote Content Management

- Remotely update, monitor, and track content and use, and produce complete log reports
- Remote Management - easy modification and maintenance of configuration files

Reliable Table-top Touch Screen

- Easy-to-read 15" touch screen
- Advanced infrared technology for the best touch screen durability
- Touch screen is specifically designed to be visible in any light and can be easily adjusted to a position that best suits each user

KMS Configuration Tool

- KMS (Kiosk Management Suite), a web-based software application toolkit, helps easily configure and customize kiosk systems, set-up and customize menus, import graphic files and manage the daily operation of your Food Service Kiosk
- Provides easy to use templates for fast and easy menu and price modifications
- Content can be easily tailored to your company specifications
- Customizable and easy to setup and maintain
- Easily accessed from any PC and downloads kiosk menu configurations via Sapphire

- Manages administrative functions such as assigning users, permissions and passwords
- Supports multiple languages
- Interfaces with Sapphire to obtain department number and PLU information for kiosk menu setup
- Uses graphical images to entice upsells and promote higher margin items
- Manages food preparation sequence to easily conform to existing food service operation
- Tools to accurately manage out-of-stock items
- Import and export capability allows for easy menu configuration duplication among all store kiosks
- On-line Help tools provide convenient step-by-step assistance

Professional Services

- Offer a complete array of professional services including application design, project management, and implementation support
- Turnkey approach assures customers ease of integration into existing store operations
- VeriFone's industry experience coupled with strategic relationships marry best of breed application developers with VeriFone's industry leading payment solutions to enable seamless implementation complete with on-site maintenance and 24/7 help desk support

SPECIFICATIONS

Processor

1.4 GHz Celeron M, scalable to 1.8 GHz dual core CPU

Operating System

Secure Real-Time Linux

Safety

UL, cUL, CE Mark capability

EMI:

FCC Class A (USA) & CISPR 22 Class A (EU)

ESD:

IEC 1000 4-2 (8 KV contact, 4 KV air)

Memory

60 Gigabyte HDD, scalable to 500+ Gigabytes
512 Megabyte DDR2 RAM, scalable to 2GB

Dimensions:

16"H x 14 3/4"W x 12"D

Printer

Optional 80mm thermal customer receipt printer; Optional 80mm thermal kitchen receipt printer

Display

Dual-tube 15 inch thin film transistor XGA high brightness display

Touch Screen

15 inch infrared touch screen with high transmissivity anti-glare glass

Communications

Dual RJ-45, RS-232 serial ports with optional 12 Volt power port
One additional RJ-232 serial port with DB-9 connector

Environmental

Temperature: operating range 0-40° C, non-operating range -20 to 60° C
Humidity: operating range 15% to 95%, relative humidity at 40%

Connectivity

10/100 BaseT LAN port with option for second LAN port
3 USB ports

Integrated Power Supply

100/240V operation